The Franklin Furnace FUND for Performance Art Application Guidelines

2023-24

Deadline:
April 1st, 2023
11:59 PM EST

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Program Description

Grant Range: $2,000 - $10,000

Based on peer review panel allocation of funding received by Franklin Furnace

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The Franklin Furnace FUND for Performance Art awards grants annually to early career artists of all backgrounds to assist the production of new major performance art works. Artists from all areas of the world are encouraged to apply and selected artists must present their work in New York City. Artists may apply once per year as an individual, and once per year as part of a collaboration.

Franklin Furnace has no curator; each year a new panel of artists reviews all proposals. This peer panel system allows all kinds of artists from all over the world an equal shot at presenting their work. Every year the panel changes, and brings new perspectives of "early career artist" and "performance art." So if at first you don't succeed, please try again.

If you're interested in seeing an overview of past Grant recipients, click HERE.

Information Sessions

For an overview of the Franklin Furnace FUND and to find out about the components of a well-prepared application, all prospective applicants are highly encouraged to register and attend our online information session. You can attend live, or access a recording on our website. Past fund recipients Billy X. Curmano, Veronica Peña will discuss the application process. This event will be moderated by Franklin Furnace staff and will be followed by a Q&A session.

The information session is scheduled for **Wednesday, February 22, 2023 from 7pm - 8pm EST**.

Register Here

A recording of the 2022-23 Information Session is available HERE.
The 2023-24 Information Session recording will be available in early March HERE.

Performance Art: Definition

The following definition is taken from [The Tate UK website](#) for the sake of coherency and inclusivity.

"Artworks that are created through actions performed by the artist or other participants, which may be live or recorded, spontaneous or scripted. While the terms 'performance' and 'performance art' only became widely used in the 1970s, the history of performance in the visual arts is often traced back to futurist productions and dada cabarets of the 1910s. Throughout the twentieth century, performance was often seen as a non-traditional way of making art. Live-ness, physical movement, and impermanence offered artists alternatives to the static permanence of painting and sculpture. In the post-war period, performance became aligned with conceptual art, because of its often immaterial nature. Now an accepted part of the visual art world, the term has since been used to also describe film, video, photographic and installation-based artworks through which the actions of artists, performers, or the audience are conveyed. More recently, performance has been understood as a way of engaging directly with social reality, the specifics of space, and the politics of identity. In 2016, theorist Jonah Westerman remarked 'performance is not (and never was) a medium, not something that an artwork can be but rather a set of questions and concerns about how art relates to people and the wider social world'."

Franklin Furnace FUND Supporters

The Franklin Furnace FUND for Performance Art applies for support from various organizations, foundations, and government agencies every year. The Franklin Furnace FUND 2023-2024 has confirmed support from *Jerome Foundation, Silicon Valley Community Foundation, SHS Foundation,* and *the NYC Department of Cultural Affairs in partnership with the City Council*. **Artists from all areas of the world are encouraged to apply**; All selected artists are expected to **present their work in New York City**.

- [Jerome Foundation](#) : Supports artists who reside in the **five boroughs of New York City or the State of Minnesota**.
- [Silicon Valley Community Foundation](#) : Supports artists from all areas of the world.
- SHS Foundation: Supports artists from all areas of the world.
- [NYC Department of Cultural Affairs in partnership with the City Council](#) : Supports artists from all areas of the world.
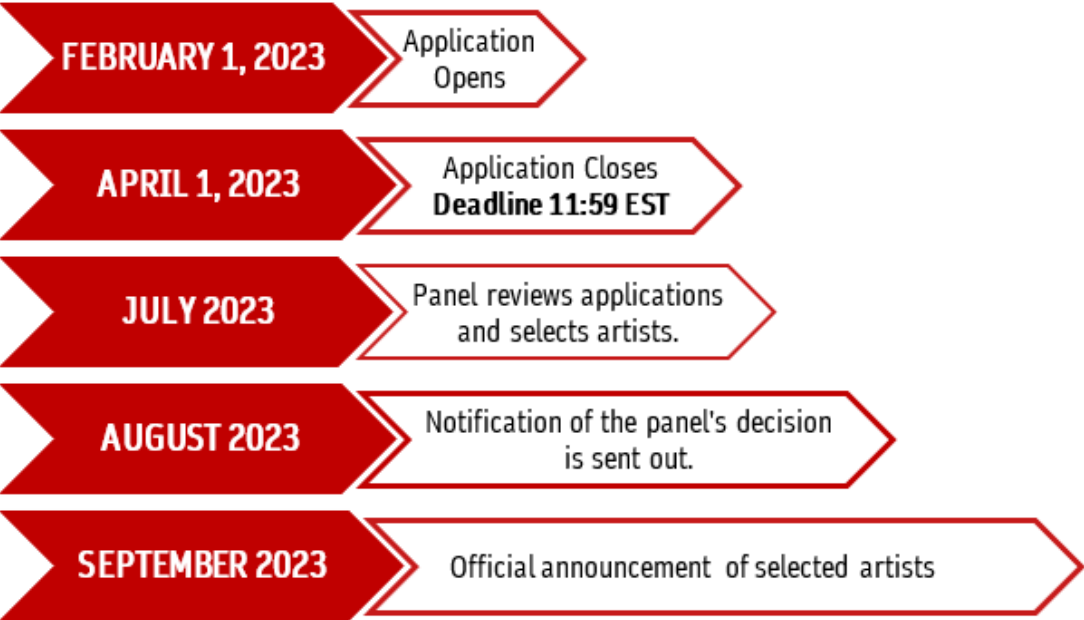
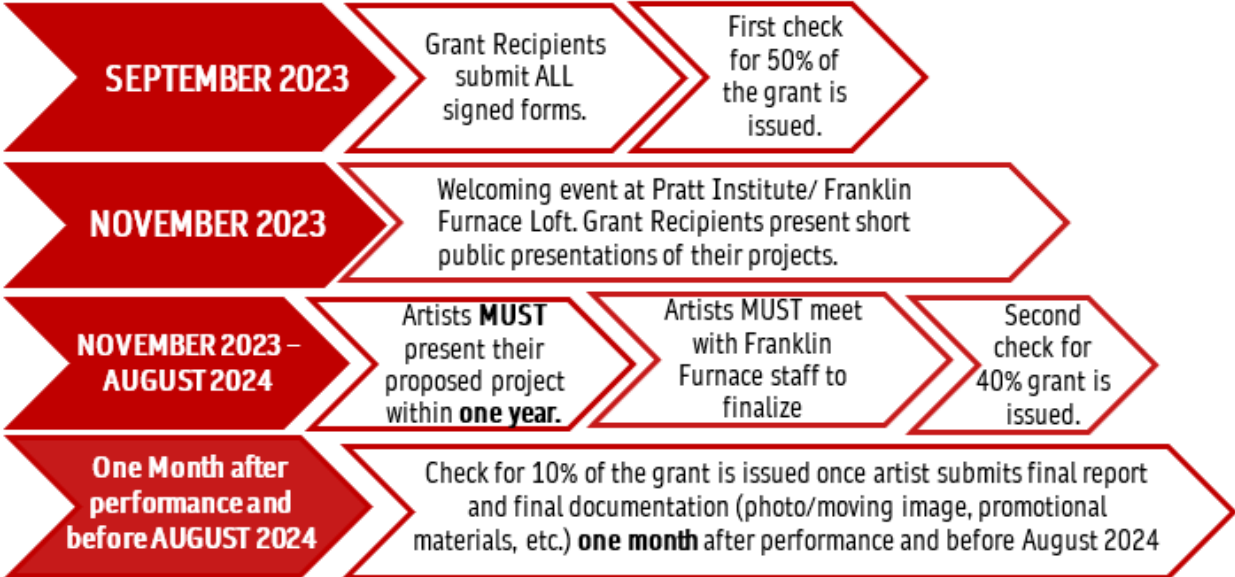# Franklin Furnace FUND Application Timeline

FEBRUARY 1, 2023	Application Opens
APRIL 1, 2023	Application Closes **Deadline 11:59 EST**
JULY 2023	Panel reviews applications and selects artists.
AUGUST 2023	Notification of the panel's decision is sent out.
SEPTEMBER 2023	Official announcement of selected artists

Franklin Furnace FUND Recipient Timeline

SEPTEMBER 2023	Grant Recipients submit ALL signed forms.	First check for 50% of the grant is issued.
NOVEMBER 2023	Welcoming event at Pratt Institute/ Franklin Furnace Loft. Grant Recipients present short public presentations of their projects.	
NOVEMBER 2023 – AUGUST 2024	Artists **MUST** present their proposed project within **one year.** / Artists MUST meet with Franklin Furnace staff to finalize	Second check for 40% grant is issued.
One Month after performance and before AUGUST 2024	Check for 10% of the grant is issued once artist submits final report and final documentation (photo/moving image, promotional materials, etc.) **one month** after performance and before August 2024	

Award Terms

- Grants range: $2,000 - $10,000
- Funded projects must be **presented in New York City**.
- Funded projects may begin as early as September 1st, 2023 and must be completed by August 31, 2024.
- Grant recipients must present **new work(s) of performance art** (check eligibility).
- Grant recipients must **submit video and photographic documentation** of their funded projects to Franklin Furnace for preservation in Franklin Furnace's Archives.
  - Grant recipients are responsible for hiring photographer(s)/videographer(s).
- As the grant award is a contract for art services, Grant recipients must do the following during the grant period:
  - Sign and return grant contract to Franklin Furnace.
  - Sign and return release forms allowing Franklin Furnace the non-exclusive right to share their project documentation
    - i. This includes a signed agreement by their photographer(s)/videographer(s)
  - Include funding credit and logos on all marketing and event materials, print and electronic.
  - Submit event notification emails 4 weeks before the funded project takes place to:
    - i. Allow Franklin Furnace to promote the event
    - ii. Prepare for documentation
    - iii. Arrange for a Franklin Furnace representative to attend
- Grant recipients must submit a **final report** and **documentation**, no later than 30 days after completion of all project activities.

Applicant Eligibility

Requirements have been adapted from [Jerome Foundation's eligibility requirements](#).
All artists within an ensemble or collective must meet all criteria.

	Eligible	**Ineligible**
Career Status	**Early career performance artists** who **have yet to be substantially celebrated** within their field, the media, funding circles, or the public at large and are in the **early stages of their creative development**.	Mid- / late-career OR established in any arts discipline.
Student Status	Are **NOT participating in any degree granting programs** in any field including k-12, undergraduate, or graduate programs. **Current students** are eligible to apply if they graduate **or** cease studies **before** beginning work on the grant project..	Are or will be students enrolled in degree-granting programs during the grant period.
Vocation Status	**Vocational Artists** focused on generating new artwork. Must create works that are: imaginative, rigorous, well-executed, compelling; have a distinctive vision and authentic voice connected with intended audiences/participants; and are aesthetically and experientially engaging, bold, and risk-taking.	Academic, amateur, educational, avocational, or hobby artists or managers, administrators, builders, or technicians without a history of generating new artwork.
Authorship Status	Artists who **actively generate new work** and **claim creative "authorship"** and creative control in the creation of new work.	Artists who interpret, perform, critique, report on, edit, or design the work of others (e.g., singers, musicians, screenwriters, dancers, actors, instrumentalists, vocalists, arrangers, editors, journalists, designers in sets/lights/costumes /sound, or critics) but do not generate new work.

Ideal applicants:

- Early-career artists with at least 2 years, but no more than 10 years, of experience generating new artistic works outside of a degree-granting program.
- Expand the aesthetic or social experience in the discipline in which they work and/or reclaim and revive traditional forms in original ways.

How to Apply

You may apply once per year as an individual, and once per year as part of a collaborative.

1. Read **"The Franklin Furnace FUND for Performance Art 2023-2024 Guidelines"** thoroughly.

2. Attend an online <u>information session</u>. This is highly encouraged.

3. Ensure you meet <u>eligibility requirements</u>.

4. Once eligibility is confirmed, **create/sign in to your Submittable account**.
   a. Entered information can be saved so that your application may be completed in multiple sessions before final submission.

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Apply Here

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5. Prepare and complete ALL <u>application requirements</u>.

6. Once the application is complete, click the 'Apply Now' button.
   a. A confirmation email will be sent once your application is successfully submitted.

Once submitted, you will no longer be able to make changes to your application.

If you have any technical problems with the online application form, please check Submittable's <u>Knowledge Base</u>. You may also contact <u>support@submittable.com</u> or call 1-855-467-8264 ext. 2 and Submittable's technical support staff can help address your question.

Franklin Furnace's application process is meant to be as accommodating as possible to everyone. If you have any questions/concerns please contact <u>proposals@franklinfurnace.org</u>

Application Requirements

Applications may not exceed a total of 800 MB. **REQUIRED** components of the application are marked with a red asterisk (*).

We HIGHLY RECOMMEND you visit our website to read about past projects and recipients HERE.

Short Proposal & *Video Samples* **are the most important components of your application.**

I.   Contact Information *

- ○ Provide the requested contact information
  - ■ First and last name
  - ■ Preferred pronouns
  - ■ Email, phone number, address
- ○ If your contact information changes after you submit your application, please contact proposals@franklinfurnace.org

II.   Proposal Narrative *

A. Project Title*

- ○ Your proposed title may be modified later

B. Short Proposal*

The short proposal must be very clear and concise, as this is a critical component of your application. It is the first piece of information that the selection panel reviews and a major factor in their deliberations.
- ○ Max. 100-words
- ○ Include: **title, medium, concept, and main objectives**
- ○ Try to address the *who, what, when, where, and why* of your proposed project, including plans to present project in NYC

C. Full Description*

Please tell us about your project in detail, including the format. Your description should demonstrate an understanding of the steps necessary to create and share your project publicly.

- ○ Max. 750-words

- ○ Try to address the following questions: *What are the main concepts? Where do you envision the project taking place? Where are you in the process? How will the project ultimately manifest: is it a time-based performance? a digital work? an installation?*

- ○ Panelists should be able to envision the event in its entirety.

III.   Budget *

Total project income, total project expense, and Franklin Furnace FUND request.

Total income and total expenses must match

A. Project Income *

- ○ Specify planned project income

- ○ If you have other funding sources for your project, please indicate this here.

  <u>Sample</u>
  Income:
  >   Individual donations (confirmed): $500
  >   Foundation Grant (confirmed): $2000
  >   **Franklin Furnace FUND Grant request (pending): $5000**
  >   Fund Me Campaign (pending): $2000
  >   <u>Total projected income</u> = $9500

B. Project Expenses *

- ○ Specify planned project expenses, please remember to include documentation costs.

  <u>Sample</u>
  Expenses:
  >   Artist fee: $2250
  >   Performer fee (3, $500 each): $1500
  >   Printing costs: $500
  >   Technical assistance - graphic designer: $800
  >   Venue rental: $800
  >   Rehearsal space ($20/hr) for 40 hrs: $800
  >   Photo documentation: $500
  >   Video documentation: $500
  >   Materials (specify materials): $800
  >   Costume: $400

Marketing material costs: $300
Zoom subscription for virtual events: $150
Transportation= $200
<u>Total projected expenses</u> = $9500

C. FUND Request *

○ Enter your dollar amount request (USD) for Franklin Furnace FUND

IV.   Artist Information *

● **Resume/CV*** (.pdf)

○ Submit the most recent copy of your resume/CV (Max. 2 pages per artist)

■ Dates need to be included of all education and work experience
■ Biographies are not permitted or necessary
■ PDF format only
■ Must show evidence of creative & generative work

○ For resumes of multiple people (collaborative), submit all resumes as a single document

○ Please name your file as follows: **lastname_firstname_cv** (ex: Smith_John_CV)

● **Website**

○ Provide URL for your art website(s)

● **Press**

○ You may attach up to 2 press items (i.e. articles, past promotional materials)

V.   Work Samples *

● **Videos*** (Youtube / Vimeo/.mp4/.mov)

Video samples illuminate your proposal by either showing your proposed project as a work in progress or a past project which gives an idea of the kind of work you propose.
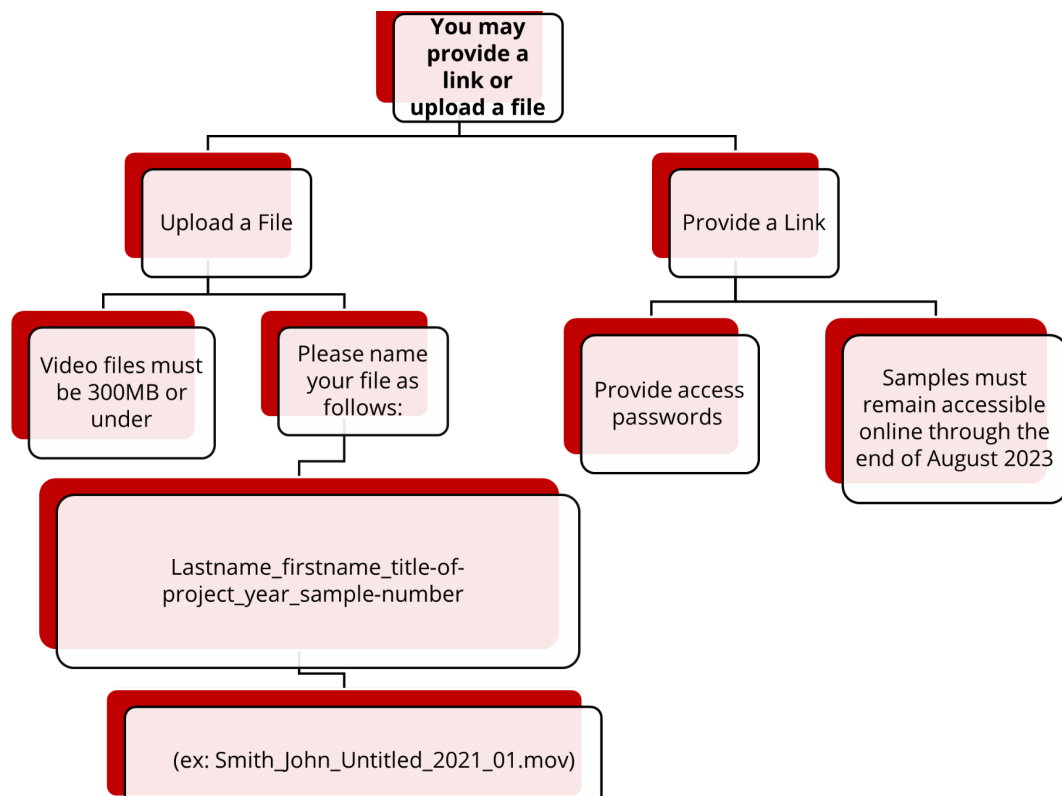
Keep in mind the panel reviews a large volume of material in quick succession; therefore, you should present your work *clearly*. The first video you submit will be considered as the **primary video** for the first round of review. The second video may be presented in the later rounds of review. Video samples will be the primary point of panel review, *so choose wisely*.

○ Submit **at least one 5-minute video sample** and up to two 5-minute videos

○ Do not submit edited promotional or interview videos. This includes recordings with voice-over narration or multiple artistic works compiled into a single video or image

- Unedited, continuous footage of your work from the past 3 years is preferred
- Provide the following information as metadata when you upload the file, or submit it with a link:
  - Password, if video is password protected
  - Title
  - Date when work was created
  - Duration
  - Cue times for a 2-minute selection
    - If no cue time is specified, the panel will focus on the first 2-minutes
  - Indicate if sample is a past project or a work in progress of the proposed project
  - 50-word description of how this sample represents your work
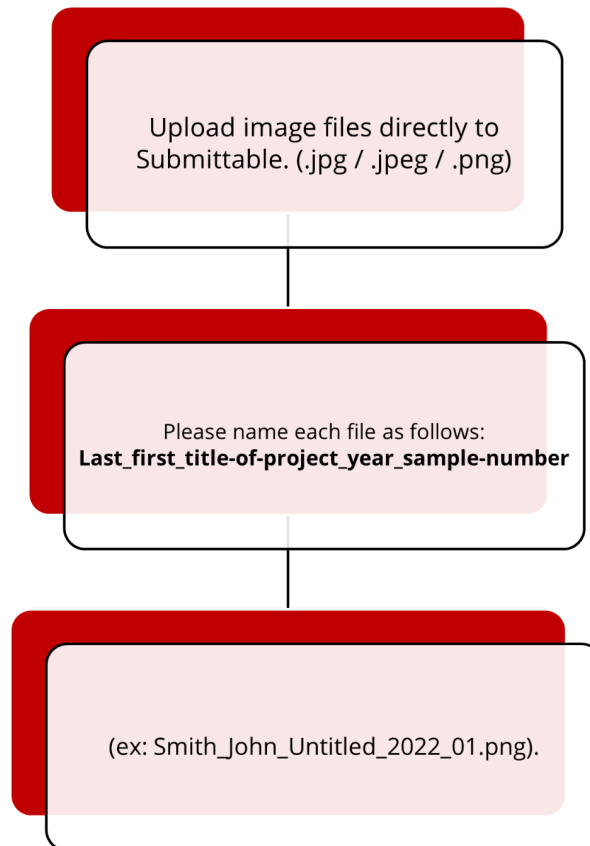
Details Regarding Video Sample

For instructions on how to compress your video, please click **here**.

- **Images*** (.jpg / .jpeg / .png)
  - Submit **at least 2 image samples** and up to 5 images

- You do not need to submit all 5 if you feel your practice is represented well with fewer
- Do not submit composite images, these will not be considered in the application
- Provide the following information for each image as metadata:
    - Title
    - Date when work was created
    - Duration of performance
    - Indicate if sample is a past project or a work in progress of the proposed project
    - 50-words description of how this sample represents your work

Details Regarding Image Sample

Upload image files directly to Submittable. (.jpg / .jpeg / .png)

Please name each file as follows:
Last_first_title-of-project_year_sample-number

(ex: Smith_John_Untitled_2022_01.png).

VI.   Survey

- Demographic survey
- How did you hear about the Franklin Furnace FUND?

Privacy Policy

Franklin Furnace Archive, Inc. does not disseminate personal information obtained from applicants, donors, members, artists, visitors, or any others without express permission. As a condition of funding, Franklin Furnace FUND for Performance Art recipients must agree to permit Franklin Furnace Archive, Inc. to publicize their names and documentation of their FUND projects.

For questions, contact at proposals@franklinfurnace.org