# FRANKLIN FURNACE NESTS AT PRATT INSTITUTE MEMBERSHIP CAMPAIGN, 2014-2015

Please join Franklin Furnace today as it prepares to nest at Pratt Institute. The first \$10,000 raised will be matched by The New York Merger, Acquisition and Collaboration Fund! Franklin Furnace will maintain its independence and its 501 (c) 3 nonprofit organization status so, as always, your donations are tax-deductible to the full extent allowed by law. Support our mission to keep the world safe for avant-garde art!

## Can of Worms \$35 + up (or under!)

This category of membership entitles you to weekly "Goings On" email bulletins, links on our website, and 1 William Wegman "Visit the New Facility" postcard.

#### Warblers \$75 + up

All the above plus 2 William Wegman "Visit the New Facility" postcards.

#### Lovebirds \$100 + up (family memberships)

All the above for 2 plus 2 pre-stamped William Wegman "Visit the New Facility" postcards

#### Red-Winged Blackbirds 300 + up

All the above plus 1 pillow with which to feather your nest.

☐ Check here if you want a link from your website to ours

## Flamingos \$1,000 + up

All the above plus 1 signed & deckled William Wegman "Visit the New Facility" postcard.

#### Golden Pheasants \$10,000 + up

All of the above plus a tour of Pratt Institute's campus with Franklin Furnace Alumn, Pratt Faculty member, and Circus Amok founder, Jennifer Miller.

Name(s)
Street Address_
City, State, Zip, Country
Phone/Fax_
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URL
☐ Please send no gifts – use my contribution solely for Franklin Furnace's mission

Franklin Furnace Archive, Inc. 80 Arts - The James E. Davis Arts Building 80 Hanson Place, #301 Brooklyn, NY 11217-1506 T 718 398 7255 F 718 398 7256 http://www.franklinfurnace.org mail@franklinfurnace.org

#### FRANKLIN FURNACE PROGRAMS

#### Franklin Furnace Fund:

Initiated in 1985 with the support of Jerome Foundation, Franklin Furnace has annually awarded grants to emerging artists selected by peer panel review to enable them to prepare major performance art works. Events are presented in partnership with collegial venues, online, or in the city environment. For 2014-15, Franklin Furnace received support from Jerome Foundation, the New York City Department of Cultural Affairs in partnership with the City Council (NYC DCA), and general operating support from the New York State Council on the Arts (NYSCA), which enabled Franklin Furnace's July 2014 peer review panel to award \$40,000 to twelve deserving artists selected from among 577 proposals. Franklin Furnace has no curator; each year, a new panel of artists reviews all proposals. The Fund has consistently identified emerging talent in advance of wider art world recognition. We believe this success is due to the composition of Franklin Furnace's peer panels, which represent a diverse range of practice, ethnic and cultural background, sexual preference, age and physical ability, as well as familiarity with new technology. This year's esteemed selection panel of artists was Rachel Frank, Miao Jiaxin, Joseph Keckler, Stacy Scibelli, and Pamela Sneed.

#### SEQuential ART for KIDS:

Like all not-for-profit cultural institutions, Franklin Furnace is fundamentally chartered for the purpose of education. SEQuential ART for KIDS (SEQ ART KIDS), Franklin Furnace's program of in-school and after-school arts education workshops, focuses on Brooklyn public elementary schools. With the support of the NYC DCA, NYSCA, The Bay & Paul Foundations, The Frances and Benjamin Benenson Foundation, and The Elbert Lenrow Fund, during this past 2013-14 season Franklin Furnace mounted its SEQ ART KIDS program to serve in-school classrooms, as we have done since 1985; and under the aegis of a grant from the New York City Department of Cultural Affairs' Cultural After-School Adventures (CASA) program, added Afterschool workshops at P.S. 20. Inaugurated in Lower Manhattan at P.S. 130 in 1985 as a literacy program for children from mainland China, we are proud to report that in 2010, all fourth-grade students at PS20, the Clinton Hill School in Brooklyn, took SEQ ART KIDS workshops; in 2011, as fifth-graders, these students' New York State English Language Arts test scores improved by an average of 13.58%. Altogether, Franklin Furnace's SEQ ART KIDS program served 256 Brooklyn children during the 2013-14 academic year. For complete information please visit www.SequentialArtforKids.org

## The Unwritten History Project:

With support from NYC DCA and The Gladys Krieble Delmas Foundation, in 2013-14 Franklin Furnace processed its collection of videotapes documenting time-based performance art works that took place during its second decade at 112 Franklin Street, or between the years 1986 and 1996. The value of Franklin Furnace's video documentation is very great indeed, as the time-based artworks produced by the organization foresaw the birth of interactivity, pushed the bounds of media, and introduced the notion of fragmented perspective and collaborative authorship to art discourse. In recognition of its value, and to provide broad accessibility to our video collection, in 2013 Franklin Furnace signed an agreement with ARTstor, a noncommercial, educational initiative founded by the Andrew W. Mellon Foundation to develop a digital archive of art images for use in educational settings.