



# FRANKLIN FURNACE ARCHIVE, INC.

## PROGRAMS 2013 - 2014

Franklin Furnace has a national and international reputation for challenging institutional norms, questioning the roles artists play within society, and confronting expectations about what constitutes acceptable art media.

Beginning in 1985 with the support of Jerome Foundation, Franklin Furnace's peer panels annually award grants to emerging artists, enabling them to prepare major performance art works. The **Franklin Furnace Fund** has consistently identified emerging talent in advance of wider art world recognition; **Fund** events are presented in partnership with collegial venues, online, or, in the city environment. In 2013-14, the **Fund** continues with the support of Jerome Foundation, the Lambent Foundation, The SHS Foundation, and the NYC Department of Cultural Affairs in partnership with the City Council. In August 2013 artist-panelists Kara Lynch, Jennifer Miller, Mendi Obadike, Xaviera Simmons and Chin Chih Yang selected 19 projects out of 515 proposals from around the world.



**SEquential ART for KIDS** is Franklin Furnace's 28-year-old arts education program. In 2013, professional artists will work with Brooklyn public elementary school students at PS20 in Fort Greene, PS 185 in Bay Ridge and PS 217 in Flatbush-Ditmas Park. As one participating PTA co-president said about **SEQ ART KIDS**, "The skill, creativity, evidence of collaboration and sheer excitement I witnessed during the presentation of student-made films surpassed my wildest expectations of what might be possible among a group of 7 year olds."

The **Unwritten History Project** is Franklin Furnace's plan to make all of its archival event records accessible online at [www.FranklinFurnace.org](http://www.FranklinFurnace.org). During its 30th anniversary season, Franklin Furnace received support from the National Endowment for the Humanities (NEH) to digitize and publish on the web documentation of events it presented and produced during its first decade; and signed a collaboration agreement with ARTstor [www.ARTstor.org](http://www.ARTstor.org) where thousands of high-resolution digitized images are used by faculty and students at over 1400 colleges and universities worldwide. In 2010, Franklin Furnace received its second major grant from the NEH to digitize the event archives of its second decade, 1986 to 1996; and to publish these records on Franklin Furnace's website with the goal of embedding the value of ephemeral art practice in art and cultural history.

**Goings On** is Franklin Furnace's free weekly E-newsletter. Begun in 2001, **Goings On** sends bulletins from the front lines of the avant-garde to over 10,000 international subscribers announcing the activities of Franklin Furnace Alumns—artists who have presented work at Franklin Furnace—as well as Members of Franklin Furnace. Support for individual artists is increasingly difficult to come by, and these e-blasts serve as a crucial community network for artists and arts aficionados the world over.



**(please turn over)**

# F R A N K L I N F U R N A C E

## CLIMATE CHANGE FOR THE BETTER MEMBERSHIP CAMPAIGN, 2013-2014

We are thrilled to collaborate on this year's membership campaign with Dr. Annie Hauck-Lawson, founder of Brooklyn Mompost; and Mr. Eric Laufer, President and Founder of Laufer Wind Group. Annie is a registered dietitian, whose family practices have been 'green' in Brooklyn for four generations; she is currently the Greening Director at Poly Prep Country Day School. Knowing that garbage going to landfills turns into greenhouse gasses, Annie loves turning that vicious cycle around—and she's not afraid to share the love! Eric holds a degree in Aeronautical and Astronautical Engineering and provides wind energy consultations to ordinary consumers as well as large international energy conglomerates.



### Honeybees \$35 + up (or under!)

This category of membership entitles you to weekly "Goings On" email bulletins, links on our website, occasional snail mail, Dr. Hauck-Lawson's guide to practical composting, mulching and carbon imprint reducing, plus two Eastern Red Cedar tree seeds.

### Polar Bears \$75 + up

All the above plus two reusable organic cotton tea bags, perfect for tea for two!

### Conservationists \$100 + up

(family memberships)  
All of the above plus 2 reusable organic cotton sandwich sacks!

### Ecologists \$300 + up

All of the above plus two reusable organic coffee filters. Now you will never run out of filters!

Please join today to help Franklin Furnace keep the planet safe for avant-garde art!

Name (s) \_\_\_\_\_

Address \_\_\_\_\_

Phone/Fax \_\_\_\_\_

E-dress \_\_\_\_\_

URL \_\_\_\_\_

### Futurists \$1,000 + up

All of the above plus a guided tour of Brooklyn Grange rooftop farm, the educational home-base of Mompost, with Annie Hauck-Lawson.

### SEERS

### \$10,000 + up

All of the above plus a free consultation with Eric Laufer of Laufer Wind Farms.




please send no gifts – use my contribution solely for Franklin Furnace's mission.



### Franklin Furnace Archive, Inc.

80 Arts - The James E. Davis Arts Building  
80 Hanson Place, #301  
Brooklyn, NY 11217-1506  
T 718 398 7255  
F 718 398 7256  
<http://www.franklinfurnace.org>  
[mail@franklinfurnace.org](mailto:mail@franklinfurnace.org)

Please consider joining as a tribute to someone, to help celebrate birthdays, anniversaries, holidays, accomplishments, or to comfort someone. Franklin Furnace is a 501 (c) 3 nonprofit organization. All donations are used to support our mission and are tax deductible to the full extent allowed by law.

 check here if you want a link from your website to ours

**(please turn over)**